



Psychotherapy & Counselling
Federation of Australia

CPD Event Endorsement Application Form

CONTACT DETAILS			
Name:			
Company/Organisation:			ABN:
Phone:	Email:		
Address:	State:	Postcode:	

Requirements for CPD event endorsement

To be endorsed by PACFA, CPD events must be directly relevant to clinical practice in counselling and/or psychotherapy and/or the research evidence base for counselling and/or psychotherapy. Presenters must meet PACFA's suitability requirements. Events are endorsed for category A or Category B CPD.

For details see [PACFA's CPD Policy](#).

CPD Advertising options and inclusions

PACFA endorsement of a CPD event includes:

- Endorsement of the event for PACFA CPD hours
- Use of the PACFA logo for publicity purposes
- CPD Event Advertising for 3 months on the PACFA website
- Inclusion of the event in PACFA's monthly eNews (between February and December)
- Additional months of website advertising and premium advertising in the PACFA magazine also available for an additional fee

CPD ADVERTISING RATES - Tick one option				*Prices include GST
Number of events	3 months	6 months	9 months	12 months
1 event	\$150	\$250	\$350	\$400
2 events	\$220	\$320	\$420	\$470
3 events	\$290	\$390	\$490	\$540
4 events	\$360	\$460	\$560	\$610
5 events	\$430	\$530	\$630	\$680
Package: 6 events	\$450	\$550	\$650	\$700

Please email completed forms to enews@pacfa.org.au

Event Details

If you wish to endorse more than 1 event, please complete this section for each event

EVENT DETAILS											
Name of CPD Event:											
Dates(s):				Start time:				End time:			
hours of learning:				CPD Category:				Fees:			
Venue Name:											
Venue Address:											
Event Website:											
Event Description:											
Presenters names, qualifications and professional affiliations:											

CPD ADVERTISING PERIOD											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Additional Advertising Option

PSYCHOTHERAPY AND COUNSELLING TODAY – INTRODUCTORY RATES	Price* (Inc. GST) Tick
Quarter page magazine ad - black and white (W 87.5mm x H 125mm)	\$280
Half page magazine ad horizontal - black and white (W 180mm x H 125mm)	\$440
Half page magazine ad vertical - black and white (W 87.5mm x H 260mm)	\$440
Full page magazine ad - black and white (W 180mm x H 260mm)	\$660
Full page magazine cover ad - full colour (W 180mm x H 260mm)	\$880

*Please provide artwork in the required formant via email

*PACFA Member Associations receive a 10% discount on magazine advertising

PAYMENT BY BANK DEPOSIT
BANK: ANZ Carlton North Branch Account Name: PACFA BSB: 013-259 Account No: 4919-78993 Reference: Your Surname and "Endorsement"

TERMS AND CONDITIONS

I confirm the event(s) meet PACFA's requirements and I agree to the Terms & Conditions:

[CPD Endorsement Terms & Conditions](#)

[Advertising Terms & Conditions](#)

Signature:

Date: