



Psychotherapy & Counselling  
Federation of Australia

## Advertising Booking Form

CONTACT DETAILS			
Name:			
Company/Organisation:			ABN:
Phone:		Email:	
Address:		State:	Postcode:

ENEWS RATES – <b>Tick one</b>				*Prices include GST
Number	3 months	6 months	9 months	12 months
1 advertisement	\$150	\$250	\$350	\$400
2 advertisements	\$220	\$320	\$420	\$470
3 advertisements	\$290	\$390	\$490	\$540
4 advertisements	\$360	\$460	\$560	\$610
5 advertisements	\$430	\$530	\$630	\$680
Package: 6 advertisements	\$450	\$550	\$650	\$700

ENEWS ADVERTISEMENT COPY (maximum of 100 words)

\*To book more than 1 eNews advertisement, please complete this section for each advertisement

\*Please provide advertising copy in the required format and send your logo via email

PSYCHOTHERAPY AND COUNSELLING TODAY – <b>INTRODUCTORY RATES</b>	Price* (Inc. GST) <b>Tick</b>
Quarter page magazine ad - black and white (W 87.5mm x H 125mm)	\$280
Half page magazine ad horizontal - black and white (W 180mm x H 125mm)	\$440
Half page magazine ad vertical - black and white (W 87.5mm x H 260mm)	\$440
Full page magazine ad - black and white (W 180mm x H 260mm)	\$660
Full page magazine cover ad - full colour (W 180mm x H 260mm)	\$880

\*Please provide artwork in the required format via email

\*PACFA Member Associations receive a 10% discount on magazine advertising

PAYMENT BY BANK DEPOSIT	
<b>BANK:</b> ANZ Carlton North Branch	<b>Account Name:</b> PACFA
<b>BSB:</b> 013-259	<b>Account No:</b> 4919-78993
<b>Reference:</b> Your Surname and "Endorsement"	

TERMS AND CONDITIONS	
I agree to <a href="#">Advertising Terms &amp; Conditions</a> <b>Signature:</b>	<b>Date:</b>
Email completed applications to <a href="mailto:enews@pacfa.org.au">enews@pacfa.org.au</a>	